Prathyusha Sajja

Graphic Designer

About me

Prathyusha is a Graphic Designer based in Bangalore, India. She has one year of experience working as a UX Designer and now started her career as a Graphic Designer. Her work finds a middle ground between intuition, strategy and experimentation. She is a Typography enthusiast and a self-taught 3D Designer. Her interested areas are Brand Design, Strategy, Typography, Packaging, Illustration, 3D Design, Art Direction.

Contact

+91 7382066865
prathyusha.works@gmail.com
behance.net/PrathyushaSajja
linkedin.com/in/prathyusha-sajja-57690666/

Experience

Self Employed - Graphic Design
August 2020 - Present
- Designed Logo for boyish.in.
- Designed Logo for an Android App.
- Worked on self-initiated projects to improve my skills.
- Self-taught Blender 3D.

User Experience Designer
EdgeVerve, Bangalore
July 2019 - July 2020
- Designed numerous User Interfaces for Corporate and Retail Banking applications, in-house Websites etc.
- Created Information Architecture, Style guides, Graphics for Finacle Online Banking.
- Designed Icons for the Finacle Products, Presentations.
- Designed Logos for in-house events and conferences.
- Managed multiple projects at a time.

Teaching Assistant
Indian Institute of Technology, Guwahati
June 2017 - June 2019
- Assisted Dr. D Udaya Kumar.
- Worked on Ishanya 2019 Brand Collaterals.
- Worked on Inter IIT Games Brand Collaterals.
- Telugu Typeface Design - Master Thesis Project
  Designed a Telugu Typeface, Ramagiri. This includes understanding extensive research done in Typeface design, understanding Telugu script and designing the Typeface.

CSIN Associate Retail
Amazon Development Centre
Sept 2016 - March 2017

Education

Master of Design
June 2017 - June 2019
Indian Institute of Technology, Guwahati

Bachelor of technology
June 2011 - June 2015
Computer Science and Engineering
Bapatla Engineering College, Andhra Pradesh

Skills

Identity Design
Branding
Packaging Design
Layout Design
Typography
Lettering
Illustration
Motion Graphics

Tools

Adobe Suite
Blender 3D
Figma